

**For Immediate Release:**

**WITH “MAKE IT FUNKY FOR BOTH BASS AND FOR GUITAR; ROD GOELZ, AUTHOR, EDUCATOR & MUSICIAN TEACHES THE LANGUAGE OF “FUNK” TO THE MASSES, BOTH ON AND OFF THE FIELD.**

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*Santorella Publications, Ltd.* publisher of sheet music, assorted collections and instructional music books has paired with *Rod Goelz* to release two new titles by the highly acclaimed author & educator. Following the success of *Basses Loaded*, which many claim is the best bass method in print; *Goelz* has penned a duo geared towards learning the timeless art of playing Funk.

*Make it Funky for Electric Bass and Guitar* teaches the language of funk to the masses. *Rod Goelz* uses his many years of experience as a bass & guitar teacher, as well as his passion and knowledge of this idiom. Being consumed by this genre as the band leader for a *South Central Pennsylvania* funk band, *Rod* covers every technique that gives this style its timeless nature. The numerous exercises & examples contained in these two editions will guide musicians on their “*funk*” quest. The musical value is beyond words as every recognizable chordal or linear groove ever played is written in standard notation & tablature. With biographical segments of select players having immense educational value, each edition gives insight into the personalities, characteristics & traits of most every great artist and famous group from this era both on and off the field. *Make It Funky* by *Rod Goelz* takes you on a musical journey through this historic genre we call funk.

Each edition includes a complete rhythm section CD filled with numerous examples featuring *Rod’s* unique “*In the Style Of*” approach to instruction. *Make It Funky* provides the guitarist or bassist with real-world examples of countless riffs, techniques and familiar grooves written and/or performed by *James Brown, Parliament, Funkadelic, Average White Band, Tower Of Power, Kool & The Gang, Earth Wind & Fire, Herbie Hancock, Prince, Chuck Brown & The Soul Searchers, Wild Cherry, The Fatback Band, A Taste of Honey, The Ohio Players, Rufus, The Meters, McFadden & Whitehead, Grover Washington Jr., KC & The Sunshine Band, Diana Ross, Chic, Sly & The Family Stone, Marvin Gaye, Rick James, The Commodores, Rod Stewart, The Temptations* and many more.

*Make It Funky* is more than just a methodic approach to playing funk, as described by the author; this is “*a celebratory investigation of the classic, guitar & bass sounds of the Funk Era (1965-1980)*”. These two titles published by *Santorella Publications* are essential reading for any musician interested in learning the ins-and-outs of funk music and nails down every fat & funky groove known to man.

*Rod Goelz* has been teaching electric bass and guitar since 1989. He conducts workshops on a variety of subjects including improvisation, songwriting, bass & drum – “*rhythm section*” coaching and “*groove*” improvisation. He is currently teaching private & group lessons in bass & guitar at *Campbell’s Music in Spry, PA*. As the bandleader of the most active funk band in *South Central, PA.*, Rod is developing an interactive clinic; “*FUNKSHOP*” by bringing his incredible group, “*Groove Jones*” into the classroom.

To order *Make It Funky, Basses Loaded* or to simply inquire about the “*Funkshop*” clinic contact Rod at [rod@rodgoelz.com](mailto:rod@rodgoelz.com) visit [www.santopub.com](http://www.santopub.com) or call 1-877-600-0049 to find a dealer near you.†